



## **PRIDE XCEL**

### **Acrylic Interior Emulsion**

Apollo's **PRIDE XCEL Acrylic Interior Emulsion** provides best in class Anti – Fungal protection and washability while giving your walls smooth finish.

**USP:** Best In class Economy Emulsion, Enhanced Washability, Enhanced Anti- Fungal Properties.

**Usage area:** All Interior Surfaces.

### **DIRECTIONS FOR USE:**

**Surface Preparation:** For New Surfaces ensure the plaster is completely dry and thoroughly clean, free from any dust, flakes, and grease etc., Ensure that all water leakages/ seepages are repaired before painting. For previously painted surface; remove all loose particles, powdery material or defective paint by thorough wire brushing, scraping and water jetting, if required.

#### **Filling:**

- a).For **CRACKS:** For filling cracks up to 3mm use Apollo's INSTACARE CRACK LOCK.
- b).For **HOLES & DENTS:** In case of dents and holes use Apollo's Wall grace putty or white cement and fine sand in the ratio 1:3.

#### **Recommended Undercoats:**

**Option 1:** For best performance, it is recommended to apply Pride xcel interior emulsion as self priming with a thinning ratio of one part of paint with one part of water.

**Option 2:** Apply one coat of Apollo's " Instacare Seal O Prime High Performance Primer Sealer Interior & Exterior( Silicon Enriched) as primer coat with a thinning ratio of one part of primer with one part of water.

**Option 3:** Apply one coat of Apollo's Aroprime Interior WT Primer with a thinning ratio of 1ltr of primer With 750ml water.

**Top Coat:** Apply 2 coats by diluting 1 litre of Apollo's Pride Gold Hi –Performance Acrylic Interior Emulsion with maximum 500-750ml of water. A gap of 4-6 hours should be given between coats. It can be applied by brush or roller or spray.

**Maintenance Tips:** For removing stains, clean the surface using sponge with a mild soap solution. Once you finish, wipe the surface clean. Ensure drying time of one week for the paint before cleaning.

**COVERAGE \*\***

	No of coats	Coverage
On Primed surface		
By brush /Roller application	2 coats	140-155sq ft/ltr

\*\*It depends on many factors like surface conditions, surface preparation, application skill, weather conditions, dilution etc. The coverage mentioned is under ideal conditions and will vary depending on site conditions.

**TECHNICAL DATA:**

1	Thinning	Potable Water	8	Flash Point	100% water –base paint, hence NA
2	Thinning Ratio For Light /Pastel shades	Maximum of 500-750ml of water per 1ltr of Paint.  Note: In case of Clear base No dilution is advised to ensure proper colour depth.	9	Recommended Surface	Sand / Cement plaster surface, asbestos, brickwork, concrete block and fibreboard.
3	Thinning Ratio for Vibrant/Dark shade	Maximum of 500ml of water per 1 litre of Paint	10	VOC (gm/ltr)	12.2 gm/ltr
4	Method of application	Brush or Roller	11	Certification	As per IS 15489
5	Drying Time	SD : 15-25 minutes	12	Fire Hazard Class	Non - flammable

6	Pot life of thinned material	Use within 24hrs	13	Safety Data	Refer MSDS
7	Gloss Level	Smooth Finish			

POINTS TO NOTE:

- Keep the container tightly closed to prevent drying.
- Shake well before use and do not over dilute.
- Please keep out of reach of children and away from foodstuff.
- In case of contact with eyes, wash immediately with water and seek medical advice.
- Use 1 or 2 coats of Bio –Wash for killing fungal growth
- For deeper shade apply 1 additional coat.

SPECIAL NOTE \*

Before painting the following things should be checked thoroughly:

1. pH value of the wall surface (Ideal condition between 7-10).
2. Moisture content of the wall (Ideal condition –below 10-12%).

If these are violated, owner will be responsible.

\*As per test conducted at Apollo R&D.

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